

Stadt Nach Acht—Berlin 09.-11. November Alkohol the Spirit of the Night 2.0

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This presentation intends to share and discuss best practices and recommendations to respond to challenges imposed by Heavy Episodic Drinking (HED). More than health risks and consequences, HED has social, community and political implications. HED is also deeply influenced by globalization processes, leisure industry, economic background and urban legislation, so all these dimensions should be considered to promote holistic and comprehensive responses to the phenomenon. Some teams, projects and municipalities have already implemented harm reduction and environmental prevention responses that can be considered best practices to promote safer drinking patterns and community well-being.

The practices and recommendations that will be presented in this session are evidence and community based since they were identified and defined through research tools and community work groups that included the perspectives of party goers, decisions makers, police, residents, researchers and professionals from diverse areas (health, social, education, nightlife, alcohol retailers, transportation, youth).