

A nighttime photograph of a busy pedestrian walkway, likely a bridge or promenade, illuminated by streetlights. People are walking away from the camera towards food stalls in the distance. In the foreground, a few people are sitting on the ground, and a dog is visible. Bicycles are parked along the railing on the right. The background shows a city skyline under a dark sky.

NEW URBAN TOURISM & THE NIGHT

NIGHTS - STADT NACHT ACHT 2017
09-11-2017

hosted by:

HUMBOLDT-UNIVERSITÄT ZU BERLIN



Urban Research Group *New Urban Tourism*
Georg-Simmel-Center For Metropolitan Studies

NEW URBAN TOURISM & THE NIGHT



MAY 11 – 12, 2017

TOURISTIFIED EVERYDAY LIFE – MUNDANE TOURISM: CURRENT PERSPECTIVES ON URBAN TOURISM

CONFERENCE ORGANIZED BY THE URBAN RESEARCH GROUP
'NEW URBAN TOURISM', GEORG SIMMEL-CENTER FOR
METROPOLITAN STUDIES, HUMBOLDT-UNIVERSITÄT BERLIN

NEW URBAN TOURISM & THE NIGHT

INPUT

New Urban Tourism

Nils Grube, GSZ Berlin

INPUT 2

Night time tourism in Budapest - functional change and gentrification in the post-socialist context

Gergely Olt, HAS Budapest

PANEL DISCUSSION

- Gergely Olt
- Monika Hermann, District Mayor of Friedrichshain-Kreuzberg - Berlin
- Steffen Hack, WaterGate
- Moderation: Nils Grube



new urban

Tourism

✓ Latest Trends

✓ Local Conflicts

✓ New Exploration Cultures

NILS GRUBE

NIGHTS - STADT NACHT ACHT 2017
PANEL **NEW URBAN TOURISM & THE NIGHT**

09-11-2017

I **CONTEXT** new dynamics in urban tourism

1. **URBAN TOURISM IS BOOMING**

- increasing numbers of visitors and overnight stays in cities worldwide
- STRONG ECONOMIC EFFECTS!
 - constant tax revenues & job engine
- POSITIVE MARKETING EFFECTS!
 - flourishing tourism as important image factor regarding the international competition of cities



SEINE RIVER BOAT TRIPS
PARIS

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URBAN TOURISM IS CONSEQUENTLY PROMOTED!

- establishing of growth-orientated (neoliberal) tourism policies
- expansion of touristic infrastructures



365/24-BERLIN POP-UP-STORE
MADRID

I CONTEXT new dynamics in urban tourism

1. URBAN TOURISM IS BOOMING
2. **URBAN TOURISM IS CHANGING**

New Urban Tourism (MAITLAND / NEWMAN 2009): New form(ation)s of touristic behaviours and practices

- quest for edgy, mundane, authentic places and experiences
- moving off the beaten track
- experiences through acts of living like a local

New Touristic Areas:

- diverse, lively and mixed-use neighborhoods surrounding the historical city center

URBAN TOURISTS,
BERLIN



II FOCUS local impacts on urban neighborhoods

anti-tourism graffiti and action 2011 - 2017



STICKER
BERLIN, 2011



GRAFFITI
PALMA DE MALLORCA, 2016

SPRAY ATTACK ON TOURIST BUS
BARCELONA 2017

II FOCUS local impacts on urban neighborhoods

TOURISM CRITIC – 3 CONFLICT ZONES

PRIVATE SPACE

- vanished boundaries between private and public
- commodification & monetarization through touristic offers

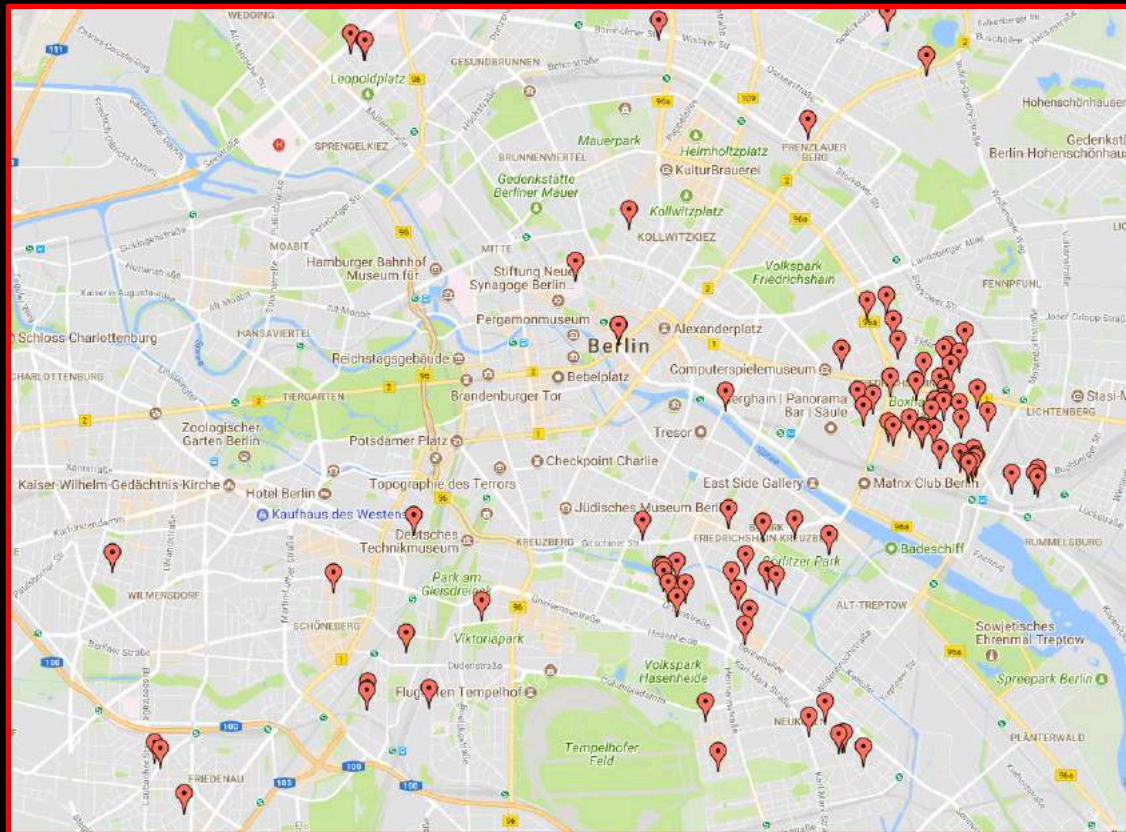
II FOCUS local impacts on urban neighborhoods

anti-tourism graffiti and action 2011 - 2017



INSTALLATION
BERLIN, 2016

II FOCUS local impacts on urban neighborhoods



BACKYARD FLEAMARKETS BY POLLYANDBOB, BERLIN

II FOCUS local impacts on urban neighborhoods

TOURISM CRITIC – 3 CONFLICT ZONES

PRIVATE SPACE

- vanished boundaries between private and public
- commodification & monetarization through touristic offers

COMMERCIAL SPACE

- changing neighborhoods through touristic demands
- displacement of small businesses and shops for everyday needs

II FOCUS local impacts on urban neighborhoods



DEMONSTRATION AGAINST EVICTION OF A BAKERY
BERLIN

II FOCUS local impacts on urban neighborhoods

TOURISM CRITIC – 3 CONFLICT ZONES

PRIVATE SPACE

- vanished boundaries between private and public
- commodification & monetarization through touristic offers

COMMERCIAL SPACE

- changing neighborhoods through touristic demands
- displacement of small businesses and shops for everyday needs

PUBLIC SPACE

- transforming neighborhoods in entertainment districts
- restrictions through noise disturbances, littering, anti-social behavior and a reduction of the quality of life in general

III ANALYSIS gentrification vs. touristification?

GENTRIFIED NEIGHBORHOODS	TOURISTIFIED NEIGHBORHOODS
<ul style="list-style-type: none">▪ High quality housing▪ Neighborhood structures with „urban“ amenities▪ Pacified public space▪ Influx of residential groups with higher income▪ Social displacement and exclusion	<ul style="list-style-type: none">▪ Entertainment and leisure activities, events, consumption offers▪ Strong use of public space („Mediterranisierung“)▪ Highly frequented, seasonal variations▪ Commodification of cultural diversity and urban lifestyles
<ul style="list-style-type: none">> neo-bourgeois neighborhoods> homogenized inhabitant structure> socio-economic displacement of the lower classes	<ul style="list-style-type: none">> experience-orientated nightlife district> homogenized economic structure> economic displacement of small business and everyday requirements

IV DISCUSSION new urban tourism and the night?

... FROM THE URBAN NIGHTLIFE PERSPECTIVE

- In which way nightlife is connected with processes of touristification?
- How can nightlife culture be preserved AND simultaneously negative effects of night tourism on the neighborhoods be minimized?

IV DISCUSSION new urban tourism and the night?



ADMIRALBRÜCKE
KREUZBERG
BERLIN

IV DISCUSSION new urban tourism and the night?

URBAN WALKS
FRANKFURT



POSTER OF OOOH BERLIN!
BERLIN 2016

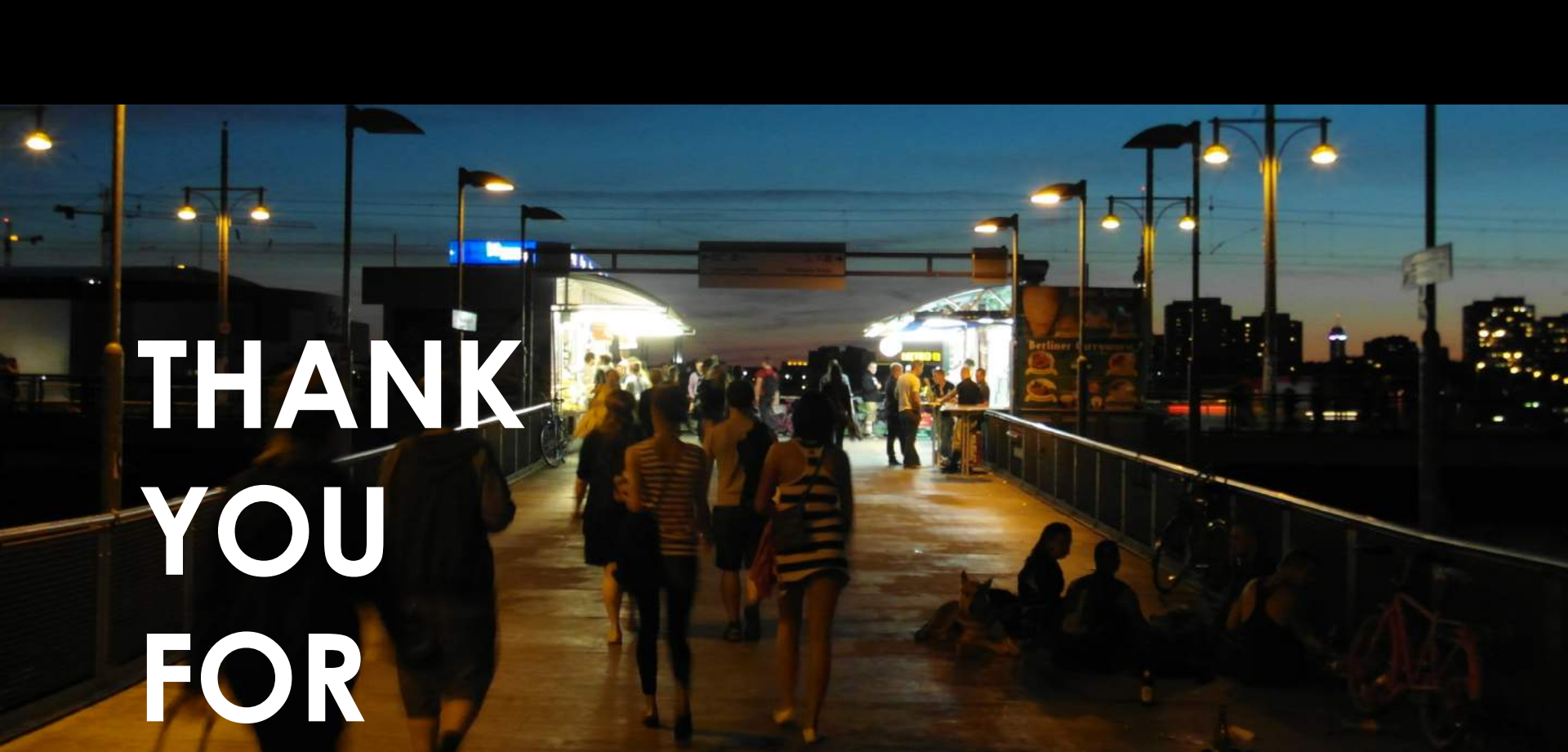
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... FROM THE TOURISM PERSPECTIVE

- How does tourism changes the urban nightlife? Aren't nightlife activities touristic by nature?
- Berliners vs Tourists – the same at night?



THANK YOU FOR LISTENING!

MORE INFORMATION:
NEWURBANTOURISM.WORDPRESS.COM

SOURCES

- **Slide 1/20/21: Warschauer Brücke Berlin.** Foto © flickrcc_ingolfBLN [online] <https://www.flickr.com/photos/ingolfbln/tags/warschauerbr%C3%BCcke/> [Zugriff am 03.10.2015]
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