

Catch a vibe at:
**Reggae
Geel**



NEVER WASTE A
GREAT PARTY

JOHAN TACKX

ABOUT ME



- ❖ PSYCHOLOGIST
- ❖ DRUGFREE THERAPEUTIC COMMUNITY KATARSIS



- ❖ VOLUNTEER SINCE 1991
- ❖ BOARD, CHAIRMAN ARTISTIC TEAM, PRESS



- ❖ PRESIDENT BRUKOUT VZW



ABOUT REGGAE GEEL



SINCE 1978

Celebrating
40Years

SOME FACTS



- ❖ Grassroots
- ❖ Geel - Antwerp (B)
- ❖ 5 stages
- ❖ 30.000 visitors a day
- ❖ 2000 Volunteers
- ❖ Support social organisations

CATCH A VIBE AT: **REGGAE GEEL 2017** **FRI. AUG. 4TH - SAT. AUG. 5TH**

MALDESEWAVER DEEL CAMP SITE OPEN FRIDAY 09:00H LIFTOFF FRIDAY 20:00H LIFTOFF SATURDAY 12:00H

MAINSTAGE ★ BOUNCE ★ 18 INCH ★ SKAVILLE ★ YARD

**BLACK UHURU:
DUCKIE SIMPSON & MICHAEL ROSE**

**MAXI PRIEST JAH CURE CHRISTOPHER MARTIN
CHRONIXX TESSANNE CHIN STEEL PULSE
RAGING FYAH RUNKUS DUANE STEPHENSON
GLEN WASHINGTON JESSE ROYAL IBA MAHR**

EARTHKRY NOTIS PRODUCTIONS CHEVAUGHN HOST: ASADENAKI

**RICKY TROOPER SOUL SUPREME AIDONIA
TANTO BLACKS BAY-C TOMMY MILFNIKKA HERB-A-LIZE IT**

**WORD SOUND & POWER SOUND SYSTEM ROYAL BLU
YOUNG WARRIOR SOUND HEMPRESS SATIVA BLVK H3R0
THE HEPTONES & SILVERTONES QUEEN OMEGA**

AND MANY MORE !!! **FULL LINE-UP AND TICKETS:
WWW.REGGAEGEEL.COM**



Provincie Antwerpen studio brussel Coca-Cola Cristal B HET LAATSTE NIEUWS

MAIN CHALLENGE

Working together with:

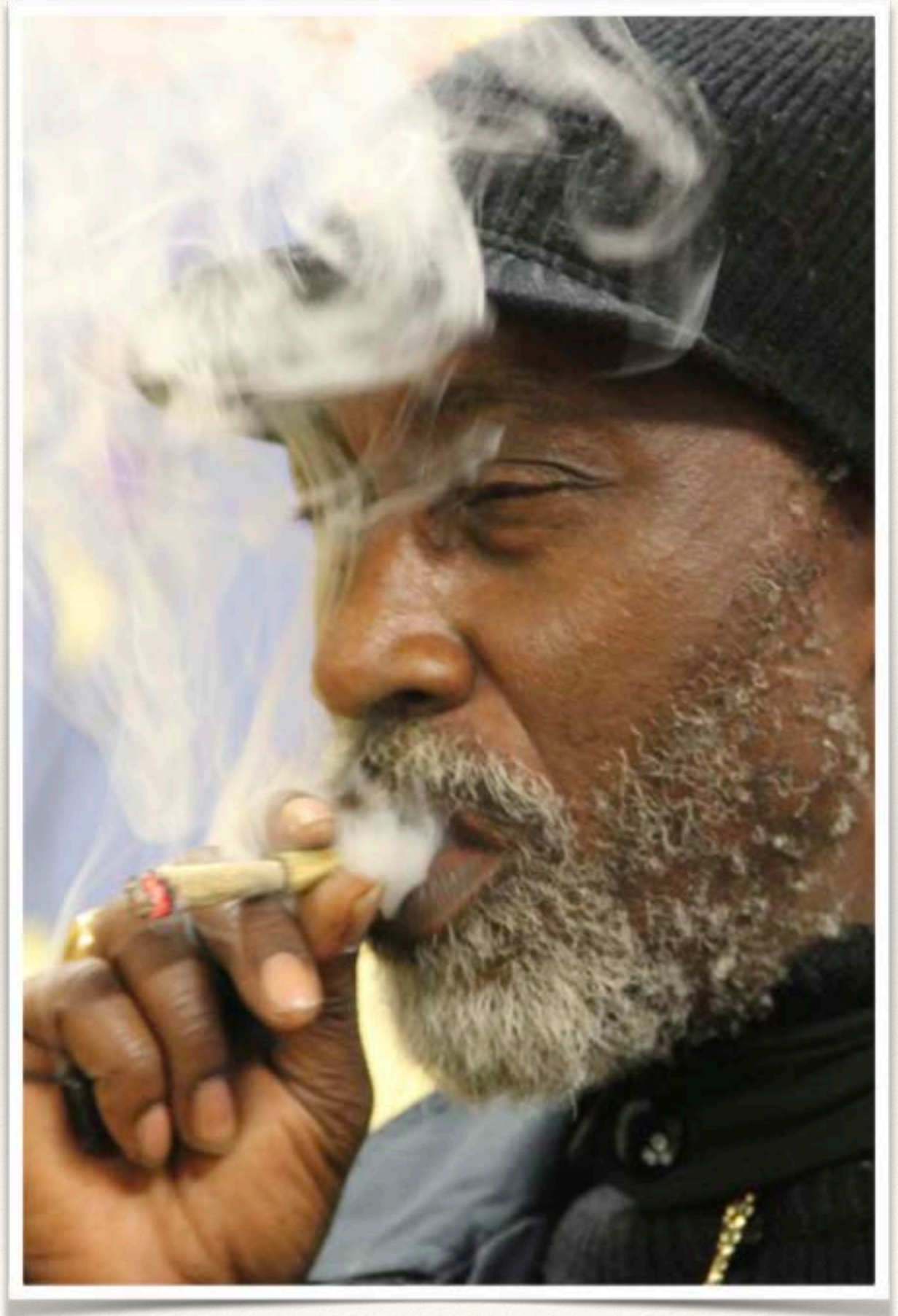
- ❖ City Council
 - ❖ Judiciary / Public prosecutor
 - ❖ Police Force
- = Zero Tolerance

Since beginning

Negative perception

DRUG FESTIVAL

- Press
- Public opinion
- Government / council



BUT ...

- ❖ No major incidents in 40 Years!
- ❖ If incidents: ALCOHOL



Relax atmosphere

- * All tribes welcome
- * Free spirit
- * Less rules
- * Tranquil security



Consciousness

- ❖ DNA of the festival
- ❖ Jamaican Style: painted signs
- ❖ Refugees
- ❖ Non-profit organizations
- ❖ Fair Trade Festival



During the festival ...





trained staff

qualitynights.be



health info

qualitynights.be

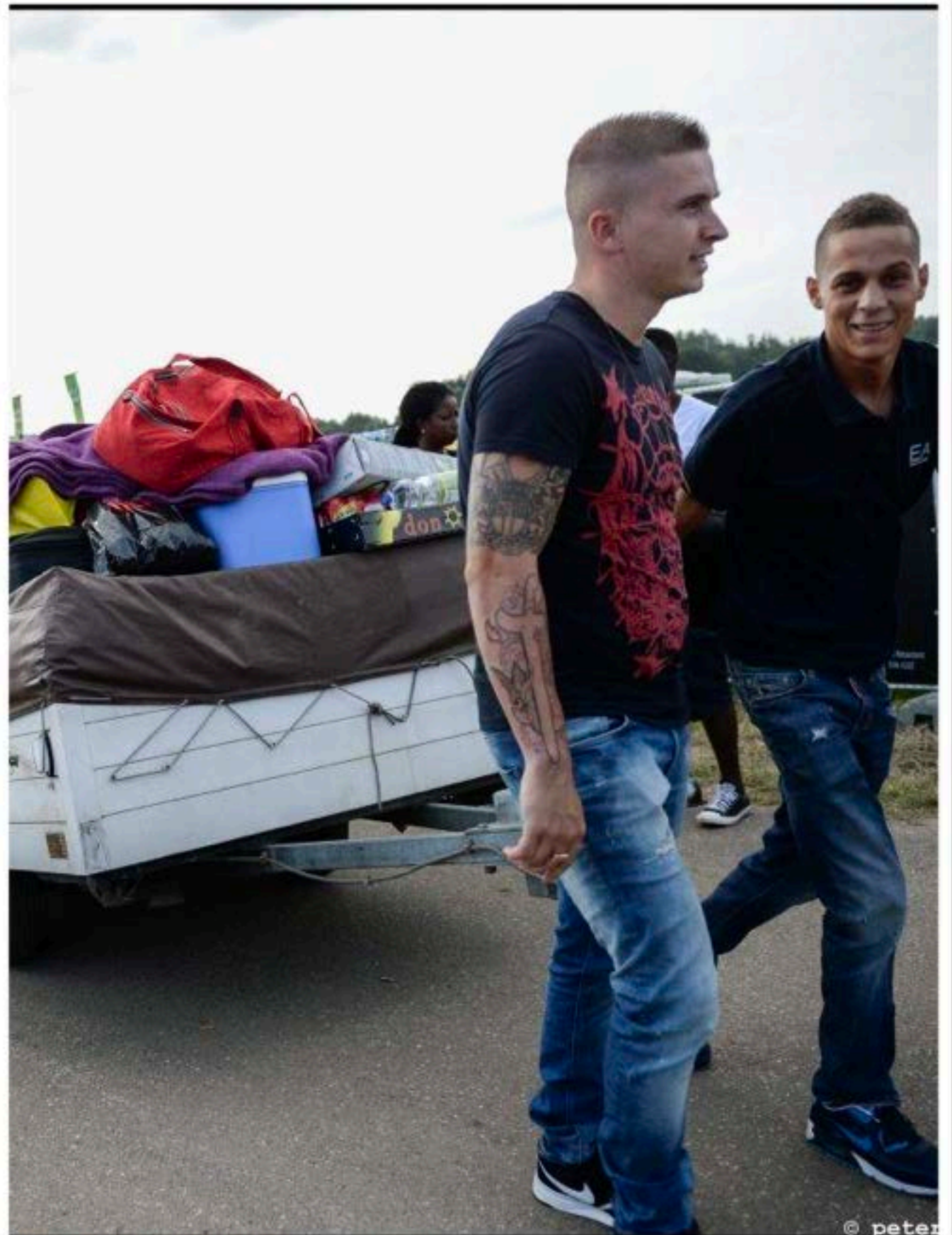






Safe Transport

- * Public Transport + free shuttles
- * Camping
- * Information
- * Oxfam Voucher if parking your bike





Before and after ...

- ❖ Supporting Socio-cultural organizations, NGO's, ...
- ❖ Social Fund Reggae Geel
- ❖ Projects in prison in Kingston (Ja), Hasselt (B)
- ❖ Rock for specials
- ❖ Help Jamaica
- ❖ Dires - Ethiopia
- ❖ ...

Rehab

- ❖ Youthcare
- ❖ Drugcare
- ❖ Participating in the festival by building up
- ❖ Sportsfield Katarsis
- ❖ Financing creativity projects





Joint venture

- ❖ Development of 'Drug Policy Protocol for Festivals'
- ❖ VAD present during meetings with authorities
- ❖ Financing 'Safe Party' Projects: "Never Waste a Great Party"



RESPECT YOUR BODY



KEEP
HYDRATED



CARRY
A
CONDOM



WEAR PLUGS
AND
TAKE BREAKS



YOU NEED
ENERGY
TO PARTY!

SAFE 'N SOUND
SAFENSOUND.BE



NEVER WASTE A GREAT PARTY



LOOK AFTER
YOUR FRIENDS



MAKE USE
OF AVAILABLE
SERVICES



MEDICS AREN'T
HERE TO GET YOU
IN TROUBLE



IT'S NOT
ABOUT GETTING
WASTED

SAFE 'N SOUND
SAFENSOUND.BE



Never Waste a Great Party

- ❖ 15 Partytips
- ❖ Poster / banner / Facebookpost / TV
- ❖ Only download
- ❖ Select your own images and way of display
- ❖ Possibility to personalise

**DOSE TO FEEL SWEET,
NOT TO COMPETE**
**YOU CAN ALWAYS TAKE MORE,
YOU CAN NEVER TAKE LESS.**



**LOOK AFTER
YOUR FRIENDS**

**KEEP EACH OTHER SAFE,
MAKE SURE EVERYBODY GETS HOME.**



**AVOID THE SOUND
REBOUND**

WEAR PLUGS AND TAKE BREAKS.



KOFFIE





BONNEKES

Free
ear Plugs
Beschikbaar

NEVER WASTE A GREAT PARTY



LOOK AFTER
YOUR FRIENDS



MAKE USE
OF AVAILABLE
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MEDICS AREN'T
HERE TO GET YOU
IN TROUBLE



IT'S NOT
ABOUT GETTING
WASTED

SAFE N
SOUND

SAFENSOUND.BE



**DRUGS COMBINED,
RESULTS UNDEFINED**

MIXING DRUGS INCREASES THE RISKS.
ALCOHOL IS ALSO A DRUG!



Cristal

Cristal
• ALKEN •

More info

- ❖ www.reggaegeel.be
- ❖ www.katarsis.be
- ❖ www.qualitynights.be
- ❖ www.safensound.be
- ❖ [www.vad.be / materialen / detail / never-waste-a-great-party](http://www.vad.be/materialen/detail/never-waste-a-great-party)



THENK YUH!

